

Sponsorship and Exhibition Proposal

**Australasian
Simulation Congress**

2 – 5 September 2019

Gold Coast Convention and Exhibition Centre,
Gold Coast, Australia

www.simulationcongress.com

**BALANCE &
DISRUPTION**

CONTENTS

CHAIR'S WELCOME MESSAGE	3	SERIOUS GAMES SHOWCASE & CHALLENGE – AUSTRALASIA (SGSCA) SPONSORS	13
ABOUT SIMULATION AUSTRALASIA	4	SGSCA Primary Sponsor	13
Our Mission	4	SGSCA Contributing Sponsor	13
Our Vision	4	SUPPORTING SPONSORS	14
2019 Congress Theme	4	Pre-Congress Master Class/ Workshop Sponsor	14
WHY SPONSOR & EXHIBIT?	5	Special Interest Group (SIG) Breakfast Sponsors	14
Benefit Statement	5	FLOOR PLAN	15
Program at a Glance	5	EXHIBITION SUMMARY	16
Fast Facts	6	Major Exhibits & Custom Booths	16
Contact details	6	EXHIBITION PACKAGES	16
SPONSORSHIP SUMMARY	7	TERMS & CONDITIONS	17
MAJOR SPONSORS	8	ACCEPTANCE FORM	19
Platinum Sponsor	8		
Gold Sponsor	8		
Silver Sponsor	9		
Delegate Lanyard Sponsor	9		
FUNCTION SPONSORS	10		
SimAust Annual Awards Dinner Sponsor	10		
Award Sponsors	11		
Congress Welcome Reception Sponsor	11		
EXHIBITION SPONSORS	12		
Lounge Sponsor	12		
Barista Sponsor	12		
Wireless Internet Sponsor	12		
Congress App Sponsor	12		

CHAIR'S WELCOME MESSAGE

The Simulation Australasia Board and 2019 Australasian Simulation Congress Organising Committee warmly invite you to join us at the Gold Coast Convention Centre for the 2019 Australasian Simulation Congress.

The 2019 Australasian Simulation Congress will explore the theme of Balance and Disruption.

The ASC took a break for 2018, but we are back bigger and better for the 2019 ASC. Building on the success of the last ASC, and with the continued efforts of our marvellous volunteers, staff, Convenors and Board, and the extensive plans already in place, the 2019 Australasian Simulation Congress is shaping up to be an outstanding event!

The Australasian Simulation Congress provides a focused opportunity for industry development, business growth, training, discussion and distribution of information related to Simulation, Modelling, Training and Decision Support. Simulation Australasia can help you directly engage with industry, policy makers, Government and relevant stakeholders to facilitate you and your organisation achieving the success only a truly international Congress can provide.

We invite you, sponsors and exhibitors, to share how your innovations and simulation-based initiatives are addressing the challenges we face. Come, share your wares, connect with delegates and industry leaders alike and showcase your trade at this landmark event.

These are exciting times – simulation and modelling is widely seen as a key enabler in managing and driving change, re-vitalising industry, re-invigorating manufacturing and creating brand new opportunities.

Join us at the 2019 Australasian Simulation Congress and push the boundaries to create even greater success.

Jan Roche
Chair
Simulation Australasia



THE WORLD
WILL BE
WATCHING!

BACKGROUND



About Simulation Australasia

Our Mission

We are the peak association for the simulation community in Australasia and are recognised as such by relevant decision-makers in government, business and education.

We strive to build a better future by connecting Australasia's modelling and simulation network; empowering cross-industry research and collaboration, developing the profession through review and dissemination of standards of practice for accreditation and certification; and provision of trusted sector information.

Our Vision

We envision a future where modelling and simulation is embraced by all industries to create a better, safer world.



2019 Congress Theme

Balance and Disruption

There is a constant stream of commentary in news and other media regarding the increasing rate of advancement in technology, and the consequential impact on all our lives. Automation and artificial intelligence taking over all our jobs, loss of privacy, and concerns about cyber security for the ever increasing number of connected devices represent just a few of these technology related themes. ASC2019 represents an opportunity to consider how simulation will help to achieve a balance between the conflicting priorities of today's needs versus preparing for the disruption of the future. We also need to balance the lure of new technologies applicable to simulation with ensuring that technology is being applied in a considered way, and is leading to results that are valid, whether they be for teaching and training, decision making or other domains.

Please join us at the Gold Coast Convention Centre in September 2019, and contribute to the debate, and thus the learning and growth of the simulation community within Australasia and across the world!

WHY SPONSOR & EXHIBIT?

Benefit Statement

Modelling and simulation is a transformational business practice advocated by Simulation Australasia that empowers organisations to prepare for the future.

For our members; we are the hub of collaboration, networking and professional development.

For the sector; we advocate for standards and recognition of core competencies to enhance credibility and build trust.

For the community; we promote continuous research and development of modelling and simulation capabilities to ensure better innovative, and safer community

At the Australasian Simulation Congress, Sponsors and Exhibitors will have access to 800+ attendees from the Asia Pacific region's premier simulation Congress for industry, government and academia.

Delegates will attend from a primary range of industries including:

- Defence
- Education
- Emergency Management
- National Security
- Health
- Manufacturing
- Resources & Infrastructure
- Transportation

Activities will include:

- Welcome Reception held within the Exhibition Hall
- Areas for start-ups, entrepreneurs and SME's through to space for large equipment/major exhibits
- Dedicated meeting rooms for Sponsors/Exhibitors to connect with delegates (subject to booking and availability)
- Networking opportunities within the Exhibition Hall through Sim Fringe activities.

Program at a Glance

MONDAY 2 SEPTEMBER 2019

- | | |
|-------------|---|
| 1400 – 2359 | Exhibition bump in only |
| 0900 – 1700 | Pre-Congress Master Classes/ Workshops |
| 1800 – 2300 | SimAust Pre-Congress Networking Function (Off site) |

TUESDAY 3 SEPTEMBER 2019

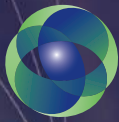
- | | |
|-----------|--|
| 0830-1700 | Congress Program & Exhibition with Lunch, morning and afternoon tea breaks in the Exhibition Hall. |
| 1700-1900 | Welcome Reception |

WEDNESDAY 4 SEPTEMBER 2019

- | | |
|-----------|--|
| 0900-1700 | Congress Program & Exhibition with Lunch, morning and afternoon tea breaks in the Exhibition Hall. |
| 1830-2300 | Simulation Australasia Annual Awards Dinner |

THURSDAY 5 SEPTEMBER 2019

- | | |
|-----------|--|
| 0900-1700 | Congress Program & Exhibition with Lunch, morning and afternoon tea breaks in the Exhibition Hall. |
| 1530 | Exhibition Closes |
| 1630 | Exhibition bump out |



Fast Facts

At the 2017 Australasian Simulation Congress there were:

- Over 700 attendees
- 60 Exhibitors
- 19 Sponsors
- International attendees from 12 Countries
- Over 100 Presentation sessions (Plenaries, Workshops, Paper Presentations and Industry Showcases)
- 18 DMT (Distributed Mission Training) Precinct Networked Industry Partners

Contact details

Simulation Australasia

Phone: +61 2 4925 7702

Email: admin@simaust.com

Website: www.simaust.com

All Occasions Group

Phone: +61 8 8125 2200

Email: conference@aomevents.com

Website: www.alloccasionsgroup.com

SPONSORSHIP SUMMARY

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Delegate Lanyard Sponsor	SimAust Annual Awards Dinner Sponsor	Barista Sponsor	Lounge Sponsor	Women in Sim Breakfast Sponsor
	\$36,850	\$19,800	\$11,500	\$10,000	\$10,000	\$12,000	\$8,000	\$2,000
Number of Opportunities	Limited to 2 Sponsors	Limited to 4 Sponsors	Limited to 6 Sponsors	Exclusive	Exclusive	Limited to 2 Sponsors	Exclusive	Exclusive
Exhibition	6m x 6m Exhibition booth or floor space	6m x 3m Exhibition booth or floor space	3m x 3m Exhibition booth or floor space			6m x 3m Exhibition booth or floor space with barista to be located in the booth	Branded Lounge area in the Exhibition Hall	
Registrations	8	4	2	1	2	2	1	4 Breakfast only tickets
VIP Dinner Seats	3	2			10			
Presentation Opportunity	5 Minutes during the program on the first day and 5 minutes during a specialised stream				5 Minutes during the dinner			5 Minutes during the Breakfast
Program Advertisement	Full page	Half Page	Quarter					
Logo placement on website, signage, printed and electronic materials	Yes	Yes	Yes	Yes including logo printed on delegate lanyard	Yes including exclusive logo placement in the Awards signage	Yes	Yes	Yes including exclusive logo placement in the Breakfast signage
Conference App	Advertisement, short blurb, logo and contact details	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Social Media content item	1 item	In Sponsors announcement	In Sponsors announcement	In Sponsors announcement	In Sponsors announcement	In Sponsors announcement	In Sponsors announcement	In Sponsors announcement

MAJOR SPONSORS

Platinum Sponsor

\$36,850

TWO AVAILABLE

Exhibition

- Priority placement 6m x 6m booth or equivalent space in the Exhibition Hall

Registration and Social Functions

- Eight Congress delegate registrations, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Three seats at a reserved VIP table at Simulation Australasia Annual Awards Dinner

Marketing and Promotion

- Opportunity to give a 5 minute presentation during welcome
- Opportunity to give a 5 minute address at specialised stream at the sponsors discretion
- Strategic logo placement during Congress on app, website, print and electronic program, onsite registration screens, welcome email and online registration site.
- Featured Social media post on all platforms prior to the Congress (Content to be supplied by the sponsor) to be scheduled once sponsorship agreement finalised until Congress week.
- Featured content on the congress app including logo, contact details and short blurb (Blurb to be supplied by the sponsor)
- Advertisement to feature on the congress app (Ad to be supplied by the sponsor)
- Opportunity to supply a content article to be included in the Simulation Australasia newsletter in the weeks prior to the congress
- Opportunity to display company signage in Congress plenary hall (Sponsor to provide one pull up banners)
- One full page advertisement in Congress program
- Formal acknowledgement of your organisation as a Platinum sponsor during the Congress

Gold Sponsor

\$19,800

FOUR AVAILABLE

Exhibition

- Priority placement 6m x 3m booth or equivalent space in the Exhibition Hall

Registration and Social Functions

- Four Congress delegate registrations, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Two seats at a reserved VIP table at Simulation Australasia Annual Awards Dinner

Marketing and Promotion

- Strategic logo placement during Congress on app, website, print and electronic program, onsite registration screens, welcome email and online registration site.
- Company logo featured in the Social media post acknowledging all sponsors prior to the Congress
- Half page advertisement in Congress program
- Formal acknowledgement of your organisation as a Gold sponsor during the Congress

Silver Sponsor

\$11,500

SIX AVAILABLE

Exhibition

- Priority placement 3m x 3m booth or equivalent space in the Exhibition Hall

Registration and Social Functions

- Two Congress delegate registrations, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner

Marketing and Promotion

- Strategic logo placement during Congress on website, print and electronic program and onsite registration screens.
- Company logo featured in the Social media post acknowledging all sponsors prior to the Congress
- Quarter page advertisement in Congress program

Delegate Lanyard Sponsor

\$10,000

EXCLUSIVE

Registration and Social Functions

- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner

Marketing and Promotion

- Company logo, along with the Congress logo printed on each delegate lanyard
- Strategic logo placement during Congress on app, website, print and electronic program

FUNCTION SPONSORS

SimAust Annual Awards Dinner Sponsor

\$10,000

EXCLUSIVE

Social Functions

- Ten tickets for a Reserved VIP Dinner Sponsor Table at the Simulation Australasia Annual Awards Dinner this package does not include day delegate

Marketing and Promotion

- Named as Simulation Australasia Annual Awards Dinner Sponsor
- Exclusive logo placement Company name and logo prominent in Awards dinner signage
- Strategic logo placement during Congress on app, website, print and electronic program
- Opportunity for company spokesperson to make a 5 minute address to guests at the Simulation Australasia Annual Awards Dinner
- Opportunity to supply a pull up banner for display at the Awards dinner

Award Sponsors

\$2,000 per Award

SIX AVAILABLE

The Excellence in Simulation Awards provide an ideal opportunity to celebrate the outstanding achievements of dedicated individuals and teams within our industry and are designed to:

- Provide a benchmark for best practice within the industry
- Encourage the continual raising of standards
- Reinforce the value of and inspire confidence in the simulation industry
- Publicly recognise and reward excellence and to promote a platform of celebration for the industry

As an Excellence in Simulation Award Sponsor you will receive the following entitlements:

Registration and Social Functions

- Two tickets to the Awards Dinner

Marketing and Promotion

- Opportunity to have a company representative present the award
- Logo used in conjunction with all award promotion during the Congress and on the night of the awards
- Logo featured in the awards booklet
- Strategic logo placement during Congress on app, website, print and electronic program
- Logo featured with Award winners Social media post at the conclusion of the dinner
- Logo featured in association with the website announcement of all Award winners
- Acknowledgement as an Award sponsor during the Congress.

Awards Available:

- SimTecT Best Paper
- SimHealth Best Paper
- ASC Overall Best Paper
- Body of Knowledge
- Overall Best Student Paper
- Best Poster
- Rural Health Best Paper

Congress Welcome Reception Sponsor

\$5,500

EXCLUSIVE

Social Functions

- Four tickets to the Welcome Reception (does not include any day delegates)

Marketing and Promotion

- Named as the Congress Welcome Reception Sponsor
- Strategic logo placement during Congress on app, website, print and electronic program
- Opportunity for company spokesperson to make a 5 minute address to guests at the Welcome Reception
- Opportunity to supply a pull up banner for display at the Welcome Reception

EXHIBITION SPONSORS

Lounge Sponsor

\$8,000

EXCLUSIVE

Registration and Social Functions

- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner

Marketing and Promotion

- Named as Lounge Sponsor
- Branded Lounge area
- Strategic logo placement during Congress on app, website, print and electronic program
- Opportunity to supply a pull up banner for display in the Lounge area

Barista Sponsor

\$12,000

TWO AVAILABLE

Exhibition

- Priority placement 3m x 6m booth or equivalent space in the Exhibition Hall
- Barista cart to be hosted within the exhibition booths

Registration and Social Functions

- Two Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner

Marketing and Promotion

- Named as Barista Sponsor
- Branded Coffee Cart
- Strategic logo placement during Congress on app, website, print and electronic program
- Opportunity to supply branded cups, t-shirts and caps for the barista to wear.

Wireless Internet Sponsor

\$5,500

EXCLUSIVE

Registration and Social Functions

- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner

Marketing and Promotion

- Named as Wireless Internet Sponsor
- Strategic logo placement during Congress on app, website, print and electronic program

Congress App Sponsor

\$5,500

EXCLUSIVE

Registration and Social Functions

- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner

Marketing and Promotion

- Named as Congress App Sponsor
- Company logo to feature on the welcome screen of the app
- Opportunity to supply a banner ad to be featured on each page of the app
- Strategic logo placement during Congress on app, website, print and electronic program highlighting level of Sponsorship
- Company logo featured on Congress website with link to company homepage

SERIOUS GAMES SHOWCASE & CHALLENGE – AUSTRALASIA (SGSCA) SPONSORS

SGSCA Primary Sponsor

\$6,600

EXCLUSIVE

Registration and Social Functions

- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner

Marketing and Promotion

- Named as SGSCA Primary Sponsor
- Company logo displayed on SGSCA finalist booths
- Company name and logo included on all SGSCA marketing material including Congress website, SGSCA registration portal, brochures and post event press releases
- Company logo included on SGSCA winner certificates
- Strategic logo placement during Congress on app, website, print and electronic program
- Opportunity to supply a banner displayed within the SGSCA exhibition area

SGSCA Contributing Sponsor

\$3,300

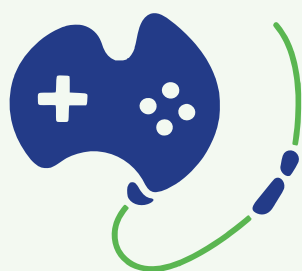
THREE AVAILABLE

Registration and Social Functions

- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner

Marketing and Promotion

- Named as SGSCA Contributing Sponsor
- Strategic logo placement during Congress on app, website, print and electronic program
- Opportunity to supply a banner displayed within the SGSCA exhibition area



**SERIOUS
GAMES**
SHOWCASE & CHALLENGE
(AUSTRALASIA)

SUPPORTING SPONSORS

Pre-Congress Master Class/ Workshop Sponsor

\$3,300

TWO AVAILABLE (SIMHEALTH & SIMTECT)

Registration and Social Functions

- Four Master Class/Workshop registrations (half day sessions)

Marketing and Promotion

- Named as Pre-Congress Master Class/Workshop Sponsor
- Strategic logo placement during Congress on app, website, print and electronic program
- Company logo printed on signage placed on catering tables during Master Classes/Workshops (Monday 2 September)
- Opportunity to supply 1 pull up banner to be placed in the Master Class/Workshop catering area

ASSH Special Interest Group (SIG) Breakfast Sponsors

\$1,000

Four AVAILABLE

The Australian Society for Simulation in Healthcare (ASSH) – the Health Specialist Community of Simulation Australasia - will hold breakfast sessions for each of the SIG's.

- ASSH Paediatric Special Interest Group Breakfast
- ASSH Rural Special Interest Group Breakfast
- ASSH Simulated Patients S Special Interest Group Breakfast
- ASSH Technology Special Interest Group Breakfast

Marketing and Promotion

- Named as selected SIG Breakfast Sponsor in program
- Company name and logo prominent during the Breakfast session
- Strategic logo placement during Congress on app, website, print and electronic program

EXHIBITION SUMMARY

The Welcome Reception, morning teas, lunches and afternoon teas will all be held in the Exhibition Hall for the duration of the Congress, allowing ample networking opportunities between exhibitors and delegates.

A comprehensive information manual regarding exhibitor bump in and bump out, equipment and furniture hire, deliveries, accommodation and registration will be forwarded to confirmed exhibitors at a later date.

Passes which entitle you to: Exhibition Hall entry; morning tea, lunch and afternoon tea in the Exhibition Hall each day; and Welcome Reception entry.

Attendance to Congress sessions is not included in the Exhibition Only Pass. Additional representatives from your company beyond the Exhibition package inclusions can be added and invoiced accordingly. Please note that listed packages may be able to be tailored to suit each exhibitor's specific requirements.

Major Exhibits & Custom Booths

Organisations wanting to book space in the Exhibition for major exhibits and custom booths should contact the Congress Organiser to discuss a custom package. Please do so as early as possible to ensure appropriate space is available.

Benefits may include:

- Customised space in the Exhibition for booths and/or equipment
- Registrations for staff to attend the Exhibition and Congress program, catering and the Welcome Reception
- The opportunity to host speeches, drinks or other special events at your booth during the Congress (must be booked in advance and approved by Simulation Australasia)

Space for major exhibits is limited and organisations wishing to bring large equipment, trucks or machinery into the Exhibition must advise the Congress Organiser to ensure adequate space is available.

EXHIBITION PACKAGES

Please note: Simulation Australasia corporate members receive 10% discount off the listed prices

3m x 2m - \$3,700

Includes:

- One 3 x 2m Exhibition Booth or equivalent floor space
- One Exhibition registration

3m x 3m - \$5,050

Includes:

- One 3 x 3m Exhibition Booth or equivalent floor space
- Two Exhibition registrations

6m x 3m - \$8,200

Includes:

- One 6 x 3m Exhibition Booth or equivalent floor space
- Three Exhibition registrations

6m x 6m - \$13,600

Includes:

- One 6 x 6m Exhibition Booth or equivalent floor space
- Five Exhibition registrations

FLOOR PLAN

The floor plan will be released closer to the event date. Booth allocation will be done in order of sponsorship priority and then in order of acceptance form received.

TERMS & CONDITIONS

These terms and conditions constitute a contract between you ('the Exhibitor/Sponsor') Simulation Australasia Ltd (ABN 13 087 862 619) and All Occasions Group Pty Ltd (ABN 44 109 863 514) ('the Congress Organiser') in relation to the sponsorship and/or use of exhibition space at the 2019 Australasian Simulation Congress at the Gold Coast Convention Centre ('GCCC') in the Gold Coast, Australia from 2 to 5 September 2019 ('the Congress'). By signing the application form you are indicating your acceptance of these terms and conditions. The expression 'Exhibitor' refers to an organisation using space in the Congress Exhibition.

Acceptance and Allocation

The Congress Organiser reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths, regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Congress Organiser, whose decision will be final.

Application and Payment

To confirm your acceptance of a sponsorship or exhibition package please complete the Acceptance form at the back of this brochure and return to sheila.woodhart@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If the payment is not received within 21 days of invoice, the package will be released for re-sale. As spaces are strictly limited, returning an Acceptance Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 3 months prior to the start of the Congress will be subject to a 50% cancellation fee. Any cancellation notice received within 3 months of the start of the Congress will be subject to a 100% cancellation fee.

Legal Responsibility

Simulation Australasia Ltd, the Congress Organiser and the GCCC ('the Organisers') accept no responsibility for any act, omission or other default on the part of the Exhibitor/Sponsor during, or in connection with, the Congress that results directly

Or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Organisers in respect of any claim and demands in respect thereof. The Exhibitor acknowledges that the Organisers are not responsible for any loss or damage to the Exhibitor's property and that all Exhibitor material and equipment is the sole responsibility of the Exhibitor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/ Sponsorship contract. In the event that the Congress or Exhibition is cancelled or delayed through no fault of the Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/ Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

Exhibitor Manual

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 3 months before the Congress. It will include the following:

- Technical details about the venue, final exhibition details and information.
- Contractor details, services available to exhibitors and order forms.

Exhibitor Display Rules

- The Congress Organiser shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated exhibition booth must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- Excessive noise that inconveniences other exhibitors or the Congress must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

Custom Stands

- All custom stand designs must be approved by the Congress Organiser and International Convention Centre to allow for unrestricted views. Custom booths which aren't open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

Detailed Requirements

- The Congress Organiser's requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you in a confirmation letter at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Congress Organiser are not received by the designated due date, their use for their intended purpose cannot be guaranteed and the Organisers are not responsible for any losses sustained as a result.

Partnerships

- Nothing contained in the agreement will be deemed to constitute a partnership, joint venture or agency relationship between you and Simulation Australasia Ltd and/or the Congress Organiser. You must not do anything where you will, in any way, be represented that you are a partner of Simulation Australasia Ltd and/or the Congress Organiser.

Registrations

- Sponsors/Exhibitors are not permitted to attend Congress Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Congress as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor online registration link will be sent out at a later date.

Sponsorship and Exhibition Packages

- Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Congress Organiser. Sponsorship and Exhibition entitlements will not commence until the Acceptance Form and deposit is received by the Congress Organiser.

Venue

- The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also required to observe the rules, regulations and procedures as prescribed by the GCCC.

ACCEPTANCE FORM

Simulation Australasia Limited ABN 13 087 862 619
All amounts are in Australian dollars and include GST.



Key Contact

Salutation	<input type="checkbox"/> Mr	<input type="checkbox"/> Mrs	<input type="checkbox"/> Miss	<input type="checkbox"/> Ms	<input type="checkbox"/> Dr	<input type="checkbox"/> Other (please specify)			
Name									
Organisation									
Position									
Address									
Suburb		State		Postcode					
Country		Phone		Mobile					
Email									

*All correspondence will be forwarded to this person.

Level of Sponsorship (please tick):

MAJOR SPONSORS		EXHIBITION SPONSORS		SUPPORTING SPONSORS	
<input type="checkbox"/> Platinum Sponsor	\$36,850	<input type="checkbox"/> Lounge Sponsor	\$8,000	<input type="checkbox"/> Pre-Congress Master Class/ Workshop Sponsor	\$3,300
<input type="checkbox"/> Gold Sponsor	\$19,800	<input type="checkbox"/> Barista Sponsor	\$12,000	<input type="checkbox"/> Special Interest Group (SIG) Breakfast Sponsors	\$1,000
<input type="checkbox"/> Silver Sponsor	\$11,500	<input type="checkbox"/> Wireless Internet Sponsor	\$5,500	<input type="radio"/> Paediatric	<input type="radio"/> Rural
<input type="checkbox"/> Delegate Lanyard Sponsor	\$10,000	<input type="checkbox"/> Congress App Sponsor	\$5,500	<input type="radio"/> Sim Patients	<input type="radio"/> Technology
FUNCTION SPONSORS		SERIOUS GAMES SHOWCASE & CHALLENGE - AUSTRALASIA (SGSCA) SPONSORS			
<input type="checkbox"/> SimAust Annual Awards Dinner Sponsor	\$10,000	<input type="checkbox"/> SGSCA Primary Sponsor	\$6,600		
<input type="checkbox"/> Award Sponsors	\$2,000 per Award	<input type="checkbox"/> SGSCA Contributing Sponsor	\$3,300		
<input type="checkbox"/> Congress Welcome Reception Sponsor	\$5,500				

Our Organisation is a Simulation Australasia Corporate Member. Members will receive a 10% discount off Exhibition Packages. Membership must be current as at date of acceptance and maintained through to 5 September 2019, otherwise the full fee will apply.

Exhibition Packages (please tick):

<input type="checkbox"/> 3m x 2m - \$3,700	<input type="checkbox"/> 3m x 3m - \$5,050	<input type="checkbox"/> 6m x 3m - \$8,200	<input type="checkbox"/> 6m x 6m - \$13,600
Notes: (ie: require 2 open sides, partnering with ABC company)			

I/WE AGREE TO THE TERMS AND CONDITIONS SET OUT IN THIS SPONSORSHIP AND EXHIBITION PROPOSAL

Signature	Date
<input type="checkbox"/> Public Liability Insurance Certificate Attached	

Please return this form to the Congress organisers:

All Occasions Management, 12 Stirling Street,
Thebarton South Australia 5031
Phone: +61 8 8125 2216
Email: sheila.woodhart@aomevents.com