Sponsorship & Exhibition Proposal

Australasian Simulation Congress

26-29 September 2016
Melbourne Convention and Exhibition Centre
Victoria, Australia

www.simulationcongress.com
These are particularly exciting times for Simulation Australasia and the 2016 Australasian Simulation Congress.

The Prime Minister Malcom Turnbull delivered a clear message to the Australian public in his Innovation Statement -

If Australia wishes to remain:

A High Wage, High Employment nation, provide Generous Social Welfare and remain a 1st World Economy

Then we need to become:

Innovative, Competitive, Productive and Technologically Sophisticated

Constantly improving, competing and innovating.

The Key focus is Growth and using the Global Economy to facilitate this.

In essence, he was talking about using Simulation… Simulation not only as an enabler, but as a productivity tool that can drive economic development.

As an organisation, Simulation Australasia can help you directly engage with prospective customers, Government and relevant stakeholders to facilitate you, and your organisation, meeting these goals.

The most effective way for you to engage, both locally and internationally, is to join us at the 2016 Australasian Simulation Congress in Melbourne.

As a Congress, we provide a dedicated platform for industry development, business growth, training, discussion and distribution of information in Simulation, Modelling, Training and Decision Support.

Simulation Australasia are the Peak Member Association for Simulation across the Asia Pacific Region and our Congress in Melbourne will be a brilliant example of the combined power of our global networks.

The sense of achievement was palpable as we celebrated the conclusion of our 20th conference year in 2015. Delegates, exhibitors and committee members alike were basking in the perception of a job well done, relationships forged, deals struck and opportunities identified. It was a time for celebration!

After all, is that not our purpose?

Of course it is, celebration of the potential in this community of ours!

The SimAust Chairman, Dr Mike Brennan, has declared we are at the nexus of technology, academia and industry. Indeed we are, for this is a year that we bring a spotlight to you, our industry partners.

For the first time in many years, perhaps in our history, we have appointed an Exhibition Convenor, to bring industry capability to an equal partnership with scientific research in our Congress program.

Make no mistake, we deeply value the scientific contribution our research community brings to this event, and we think the best way to secure our place in academic society is to draw a firm line in the sand, and so we have determined that if it’s not research, it needs a new home in the Congress schedule. This year, our Exhibition will have a dedicated program of activities, an industry showcase event will be held in the Exhibition Hall, and our Exhibitors will have unprecedented engagement in signature events throughout the Congress.

I am delighted to present the Sponsorship and Exhibition opportunities for the 2016 Australasian Simulation Congress. Consider this the main course, with dessert to follow, and perhaps a selection of petit fours to finish, may I suggest a product launch or business contest?

We want to be heard in Melbourne above the fever pitch of the AFL Grand Final week - will you come and help us make some noise!!

I am so excited about showing off our amazing industry, and I look forward to discussing with you what that looks like for your business. Our team is ready to build the show with you. Start the ball rolling, email us now on admin@simaust.com.

As ever,

Deanna Hutchinson
Congress Executive
Key Contacts

Simulation Australasia

John Stewart  
Chief Executive Officer  
P: +61 8 8223 4888  
M: +61 407 701 181  
E: john@simaust.com

Chloe Wagemaker  
Marketing Manager  
P: +61 8 8223 4888  
M: +61 448 097 381  
E: chloe@simaust.com

Bronny Harris  
Membership & Events Manager  
P: +61 8 8223 4888  
M: +61 417 841 361  
E: bronny@simaust.com

Jane Silbereisen  
Project Manager  
P: +61 8 8223 4888  
M: +61 477 209 782  
E: jane@simaust.com

Michael Monaghan  
Project Officer  
P: +61 8 8223 4888  
M: +61 404 805 915  
E: michael@simaust.com

All Occasions Management (PCO)

Anne Marie Quinn  
Managing Director  
Email: amq@aomevents.com

Kimberley Taylor  
Senior Coordinator  
Phone: +61 8 8125 2216 or +61 426 293 444  
Email: kimberley@aomevents.com

Australasian Simulation Congress

Deanna Hutchinson  
Congress Executive

John Welch  
Exhibition Convenor

Richard Yanieri  
International Business

Julian van Dijk  
Convenor

Jessica Stokes-Parish  
Co-Convenor

Prof. Robert O’Brien  
Scientific Convenor

SimHealth Convenors

SimTecT Convenors

Nicole Jones de Rooy  
Convenor

Dr Michael McGarity  
Co-Convenor

Dr Anjum Naweed  
Scientific Convenor

Dr Elysebeth Leigh  
Convenor

Todd Mason  
Co-Convenor

Sebastiaan Meijer  
Scientific Convenor

ISAGA Convenors
Program at a Glance

Monday 26 September 2016
Exhibition bump in (time to be confirmed)
0900-1700 Pre-Congress Master Classes

Tuesday 27 September 2016
0900-1700 Congress Program & Exhibition
1700-1900 Welcome Reception

Wednesday 28 September 2016
0900-1700 Congress Program & Exhibition
1830-2300 Simulation Australasia Annual Awards Dinner

Thursday 29 September 2016
0900-1700 Congress Program
0900-1530 Exhibition
1530 Exhibition bump out

Fast Facts

In 2015 there were...
- 850 attendees
- 57 Exhibitors
- International attendees from New Zealand, United States of America, Singapore, Canada, Austria, Denmark, Germany, Japan, Qatar, India, South Africa, United Arab Emirates and the United Kingdom
- Approximately 45% of all 2015 attendees had been present at the 2012, 2013, and/or 2014 conferences
Why Sponsor & Exhibit?

At the Australasian Simulation Congress, Sponsors and Exhibitors will have access to 1000+ attendees from Asia Pacific’s premier simulation conference for industry, government and academia. Delegates will attend from a range of industries, including:

- Defence
- Education
- Emergency Management
- National Security
- Health
- Manufacturing
- Resources & Infrastructure
- Transportation

Activities will include:

- Welcome Reception held within the Exhibition Hall
- Space for start-ups, entrepreneurs and SME’s through to space for large equipment/major exhibits
- Dedicated meeting rooms for Sponsors/Exhibitors to connect with delegates (subject to booking and availability)
- Photo Competition and Speed Networking within the Exhibition Hall
- Opportunities for Exhibitors and Sponsors to showcase products/technologies with a dedicated presentation space in the Exhibition Hall.

SimAust Member Benefits

Current financial Corporate Members of Simulation Australasia will enjoy:

- Member rates for Exhibition booths and registrations
- First opportunity to book Sponsorship and Exhibition packages in location of choice
- Priority placement in the Exhibition Hall

Visit [www.simulationaustralia.com/membership](http://www.simulationaustralia.com/membership) to join now.

Major Exhibits

Space for major exhibits is limited and organisations wishing to bring large equipment, trucks or machinery into the Exhibition must advise the Conference Organiser no later than Friday 6 May 2016 to ensure adequate space is available. Space for major exhibits will be allocated on a first-in basis and will be charged per square metre.

How to Confirm

To confirm your participation in the 2016 Congress, please complete the Acceptance Form at the back of this brochure and return it to conference@aomevents.com. You will receive a tax invoice for payment of 50% deposit due within 21 days of acceptance and a confirmation letter outlining your benefits, together with a comprehensive information manual once the deposit has been paid. Final payment of 50% is due no later than Monday 1 August 2016.
Proposed Floor Plan

To receive priority booth placement, make sure your organisation is a current Corporate Member of Simulation Australasia.

Non-member exhibitor locations will be confirmed from Wednesday 1 June 2016.

Visit [www.simulationaustralasia.com/membership](http://www.simulationaustralasia.com/membership) for more information.

The Exhibition floor plan has been designed to maximise exposure and visibility for all Exhibitors. Should more or fewer than anticipated Exhibitors apply, the Conference Organiser reserves the right to make any alterations to the proposed floor plan that may be required.
Exhibition Packages

The Welcome Reception, morning teas, lunches and afternoon teas will all be held in the Exhibition Hall for the duration of the Congress, allowing ample networking opportunities between exhibitors and delegates.

A comprehensive information manual regarding exhibitor bump in and bump out, equipment and furniture hire, deliveries, accommodation and registration will be forwarded to confirmed exhibitors at a later date.

In addition to Exhibition space, each Exhibitor Package includes:

- Entry to the Exhibition
- Morning tea, lunch and afternoon tea in the Exhibition Hall each day
- Welcome Reception

Attendance to Congress sessions is not included, unless noted otherwise. Additional representatives from your company are not included in the Exhibition package and must be registered separately. The cost for additional representatives can be invoiced together with your Exhibition package.

Please note that listed packages may be able to be tailored to suit each exhibitor’s specific requirements.

Major Exhibits & Custom Booths

Organisations wanting to book space in the Exhibition for major exhibits and custom booths should contact the Conference Organiser to discuss a custom package. Please do so prior to Friday 6 May 2016 to ensure space is available. Benefits may include:

- Customised space in the Exhibition for booths and/or equipment
- Registrations for staff to attend the Exhibition and Congress program, catering and the Welcome Reception
- The opportunity to host speeches, drinks or other special events at your booth during the Congress (must be booked in advance and approved by Simulation Australasia)
### Floor Space Only

**3m x 2m Floor Space Only**
- **Members** - $1,750
- **Non Members** - $2,050
  - One (3m x 2m) floor area
  - One Exhibition registration
  - Company name listed in Congress literature

**3m x 3m Floor Space Only**
- **Members** - $2,300
- **Non Members** - $2,650
  - One (3m x 3m) floor area
  - Two Exhibition registrations
  - Company name listed in Congress literature

**6m x 3m Floor Space Only**
- **Members** - $4,350
- **Non Members** - $4,950
  - One (6m x 3m) floor area
  - Three Exhibition registrations
  - Company name listed in Congress literature

**6m x 6m Floor Space Only**
- **Members** - $8,200
- **Non Members** - $9,450
  - One (6m x 6m) floor area
  - Five Exhibition registrations
  - Company name listed in Congress literature

**Floor Space**
Please note that Floor Space allocation DOES NOT include wall paneling, name board, power feed, or spotlights. If required these will need to be ordered through the contracted booth builder closer to the date.

### Exhibition Booth Structure

**2m x 1m Micro Booth**
- **Members** - $1,200
- **Non Members** - $1,500
  - One single micro booth (including table and stool)
  - One Exhibition registration
  - Company name listed in Congress literature

**3m x 2m Exhibition Booth**
- **Members** - $2,650
- **Non Members** - $3,000
  - One single Exhibition booth (3m x 2m)
  - One Exhibition registration
  - Company name listed in Congress literature

**3m x 3m Exhibition Booth**
- **Members** - $3,300
- **Non Members** - $3,700
  - One single Exhibition booth (3m x 3m)
  - Two Exhibition registrations
  - Company name listed in Congress literature

**6m x 3m Exhibition Booth**
- **Members** - $5,950
- **Non Members** - $6,750
  - One double Exhibition booth (6m x 3m)
  - Three Exhibition registrations
  - Company name listed in Congress literature

**6m x 6m Exhibition Booth**
- **Members** - $10,450
- **Non Members** - $12,200
  - One large Exhibition booth (6m x 6m)
  - Five Exhibition registrations
  - Company name listed in Congress literature

**Exhibition Booth Components**
Each 3m x 3m booth will include:
- Velcro compatible covered wall paneling 2.4m high
- Name board
- Two 120 watt spotlights
- One standard power feed, maximum loading of 5 amps
- Complimentary Wi-Fi access

*Note: all prices include GST*
### Sponsorship Packages at a Glance (Prices include GST)

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>SimAust Annual Awards Dinner Sponsor</th>
<th>SimAust Annual Awards Dinner Sponsor SimHealth</th>
<th>Congress Welcome Reception Sponsor</th>
<th>Cafe Sponsor</th>
<th>Showcase Space Sponsor</th>
<th>Wireless Internet Sponsor</th>
<th>DMT Network Sponsor</th>
<th>Charge Bar Sponsor</th>
<th>Catering Break Sponsor</th>
<th>SimAust Annual Awards Dinner Sponsor SimHealth</th>
<th>Serious Games Showcase &amp; Challenge Primary Sponsor</th>
<th>Serious Games Showcase &amp; Challenge Contributing Sponsor</th>
<th>Pre-Congress Master Class Sponsor</th>
<th>Notepad &amp; Pen Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$32,500</td>
<td>$17,500</td>
<td>$10,000</td>
<td>$6,000</td>
<td>$6,000</td>
<td>$5,000</td>
<td>$5,000</td>
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<td>$5,000</td>
<td>$4,000</td>
<td>$3,000 per day</td>
<td>$7,000 all 3 days</td>
<td>$6,000</td>
<td>$3,000</td>
<td>$3,000</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

#### Inclusions

- **Company name and logo in Congress literature highlighting level of Sponsorship**
- **Congress delegate registrations**
- **Pre-Congress Master Class registrations**
- **Exhibition only registrations**
- **Additional tickets to Welcome Reception**
- **Priority placement space in Exhibition Hall**
- **Five seats at the Reserved VIP Dinner Sponsor Table at the Simulation Australasia Annual Awards Dinner**
- **Opportunity for company spokesperson to make 5 minute address to delegates at Sponsored event**
- **Opportunity to display company product in prominent location**
- **Acknowledgement by MC at Congress and closing sessions opening**
- **Opportunity to display company signage in plenary hall**
- **Company logo on signage placed on catering tables during Sponsored day**
- **Banner displayed within the Serious Games Showcase area**
- **Company logo featured on Congress website with link to company homepage**
- **Advertisement in Congress program**
- **Customised name badges for staff acknowledging level of Sponsorship**
- **One insert in delegate satchels**
- **Inclusion in Congress press releases**
- **Exclusive opportunity to insert branded notepads and pens in delegate satchels**

(*) Only the official Notepad & Pen Sponsor may insert a branded notepad and pen into the satchels.
Sponsorship Packages

First right of refusal will be given to 2015 conference Sponsors, with a commitment deadline of Friday 18 March 2016. New Sponsors will be waitlisted and contacted after Monday 21 March 2016.

Major Sponsors

Platinum Sponsor
$32,500
Two available
- Named as Platinum Sponsor
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting Platinum level Sponsorship
- Six Congress delegate registrations, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Reserved VIP table of 10 guests at Simulation Australasia Annual Awards Dinner
- Priority placement 6m x 6m space in the Exhibition Hall (including 5 Exhibition passes)
- Opportunity to display company product in prominent location at Congress venue (to be approved by Simulation Australasia)
- Acknowledgement by MC at Congress opening and closing sessions
- Company logo featured on Congress website with link to company homepage
- Advertisement in Congress program (size of advertising in proportion to Sponsorship level)
- Customised name badges for company staff acknowledging Gold Sponsorship
- One insert in delegate satchels*
- Inclusion in Congress press releases

Silver Sponsor
$10,000
Six available
- Named as Silver Sponsor
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting Gold level Sponsorship
- Two Congress delegate registrations, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Priority placement 3m x 3m space in the Exhibition Hall (including 3 Exhibition passes)
- Opportunity to display company signage in Congress plenary hall (Sponsor to provide two pull up banners)
- Company logo featured on Congress website with link to company homepage
- Advertisement in Congress program (size of advertising in proportion to Sponsorship level)
- Customised name badges for company staff acknowledging Silver Sponsorship
- One insert in delegate satchels*
- Inclusion in Congress press releases

Gold Sponsor
$17,000
Four available
- Named as Gold Sponsor
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting Gold level Sponsorship
- Four Congress delegate registrations, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Reserved VIP table of 10 guests at Simulation Australasia Annual Awards Dinner
- Priority placement 6m x 3m space in the Exhibition Hall (including 5 Exhibition passes)
- Acknowledgement by MC at Congress opening and closing sessions
- Company logo featured on Congress website with link to company homepage
- Advertisement in Congress program (size of advertising in proportion to Sponsorship level)
- Customised name badges for company staff acknowledging Gold Sponsorship
- One insert in delegate satchels*
- Inclusion in Congress press releases

Function Sponsors

SimAust Annual Awards Dinner Sponsor - SimTecT
$4,000
One available
- Named as Simulation Australasia Annual Awards Dinner Sponsor - SimTecT
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- Five seats at the Reserved VIP Dinner Sponsor Table at the Simulation Australasia Annual Awards Dinner
- Opportunity for company spokesperson to make a 5 minute address to guests at the Simulation Australasia Annual Awards Dinner
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*
SimAust Annual Awards Dinner Sponsor - SimHealth
$4,000
One available
- Named as Simulation Australasia Annual Awards Dinner Sponsor - SimHealth
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- Five seats at the Reserved VIP Dinner Sponsor Table at the Simulation Australasia Annual Awards Dinner
- Opportunity for company spokesperson to make a 5 minute address to guests at the Simulation Australasia Annual Awards Dinner
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*

Congress Welcome Reception Sponsor
$5,000
One available
- Named as the Congress Welcome Reception Sponsor
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- Four tickets to the Welcome Reception
- Opportunity for company spokesperson to make a 5 minute address to guests at the Welcome Reception
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*

Exhibition Sponsors

Café Sponsor
$5,000
One available
- Named as Café Sponsor
- Branded cafe area
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Three Exhibition only passes (includes Welcome Reception)
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*

Showcase Space Sponsor
$5,000
One available
- Named as Showcase Space Sponsor
- Signage on Showcase Space
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Three Exhibition only passes (includes Welcome Reception)
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*

Wireless Internet Sponsor
$5,000
One available
- Named as Wireless Internet Sponsor
- Corporate branding on Wireless Internet login page
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Three Exhibition only passes (includes Welcome Reception)
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*

DMT (Distributed Mission Training) Network Sponsor
$5,000
One available
- Named as DMT Network Sponsor
- Inclusion in printed DMT brochure, highlighting Sponsorship
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Three Exhibition only passes (includes Welcome Reception)
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*
Charge Bar Sponsor
$4,000
One available
- Named as Charge Bar Sponsor
- Branded Charge Bar booth in Exhibition Hall
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- Three Exhibition only passes (includes Welcome Reception)
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*

Catering Break Sponsor
$3,000 per day or $7,000 for all 3 days
- Named as Catering Break Sponsor on Sponsored day(s)
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner (two if Sponsoring all 3 days)
- Company logo printed on signage placed on catering tables on Sponsored day(s)
- Three Exhibition only passes for each day of Sponsored Catering (Welcome Reception)
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*

Serious Games Sponsors

Serious Games Showcase & Challenge
Primary Sponsor
$6,000
One available
- Named as Serious Games Showcase & Challenge Primary Sponsor
- Company logo displayed on Serious Games Showcase & Challenge finalist booths
- Company name and logo included on all Serious Games Showcase & Challenge marketing material, including Congress website, Serious Games Showcase & Challenge registration portal, brochures and post event press releases
- Company logo included on Serious Games Showcase & Challenge winners certificates
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- One Congress delegate registration, including attendance to congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Four Exhibition only passes (includes Welcome Reception)
- Banner displayed within the Serious Games Showcase area
- One insert in delegate satchels*

Serious Games Showcase & Challenge Contributing Sponsor
$3,000
Three available
- Named as Serious Games Showcase & Challenge Contributing Sponsor
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- One Congress delegate registration, including attendance to Congress sessions, Welcome Reception and Simulation Australasia Annual Awards Dinner
- Two Exhibition only passes (includes Welcome Reception)
- Banner displayed within the Serious Games Showcase area
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*

Supporting Sponsors

Pre-Congress Master Class Sponsor
$3,000
Two available (SimHealth & SimTecT)
- Named as Pre-Congress Master Class Sponsor
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- Four Master Class registrations (half day sessions)
- Company logo printed on signage placed on catering tables during Master Classes (Monday 26 September)
- Company logo featured on Congress website with link to company homepage
- One insert in delegate satchels*

Notepad & Pen Sponsor
$1,000
One available
- Named as Notepad and Pen Sponsor
- Company name and logo prominent in all literature and signage relating to the Congress, highlighting level of Sponsorship
- Exclusive Sponsor to provide branded notepads and pens to be placed in delegate satchels (number required to be confirmed)
- Company logo featured on Congress website with link to company homepage

* Only the official Notepad & Pen Sponsor may insert a branded notepad and pen into the satchels
* Satchels and lanyards will carry Simulation Australasia branding only.
Terms & Conditions

Acceptance and Allocation:
Simulation Australasia, the Congress Organising Committee and Conference Organiser (All Occasions Management) reserve the right to accept or reject any application for Sponsorship/Exhibition at its absolute and unfettered discretion with the return of any deposit paid. Sponsorship and Exhibition packages, which may be limited in number, will be generally allocated to those organisations who apply earliest. Allocation of Sponsorship packages and booths, regardless of the preference indicated, and alteration of the floor plan is at the discretion of Simulation Australasia, the Congress Organising Committee and Conference Organiser, whose decision will be final.

Application and Payment:
To confirm a Sponsorship or Exhibition package, please complete the attached Acceptance Form and return it to the Conference Organiser. A tax invoice for payment of 50% deposit due within 21 days of acceptance will be sent along with a confirmation letter outlining the Sponsorship details once deposit payment is received. Should the deposit not be received within 21 days of invoice, the package will be released for re-sale. Final payment of the remaining 50% is due no later than Monday 1 August 2016 with a tax invoice to be sent to you. Should final payment not be received 21 days after this date, the package will be released for re-sale and the deposit not returned. As spaces are strictly limited, returning an Acceptance Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

Cancellation Policy:
If the event is cancelled by Simulation Australasia, the Congress Organising Committee and/or Conference Organiser, the Sponsor/Exhibitor is entitled to a 100% refund. If the event is rescheduled by the Conference Organiser, and the Sponsor/Exhibitor can reasonably demonstrate their inability to participate they will be entitled to a full refund.

In the case of cancellation by the Sponsor/Exhibitor, notification in writing should be sent to the Conference Organiser. In the event of cancellation within 30 days of the Congress, Simulation Australasia reserves the right to retain monies paid in full unless resold. In the event of cancellation beyond 30 days prior to the Congress, an administration fee of $110.00 (inc. GST) AUD will be applied.

Consequential Damage:
Simulation Australasia, the Congress Organising Committee and Conference Organiser will not be liable for any indirect or consequential damages arising out of a breach of this Sponsorship/Exhibition contract.

Detailed Requirements and Due Dates:
Simulation Australasia, the Congress Organising Committee and Conference Organiser’s requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of tachtal inserts or other arrangements will be sent to you in a confirmation letter with relevant due dates. Logos will be requested in both jpeg and .eps format, high resolution 300dpi. Should an alternative format be received, Simulation Australasia and the Conference Organiser cannot be held responsible for the quality of the logos displayed in any of the promotional material. In the event that materials, information or artwork required by Simulation Australasia and/or the Conference Organiser are not received by the designated due date, inclusion for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.

Exceptional Circumstances:
Simulation Australasia, the Congress Organising Committee and Conference Organiser reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the Sponsor/Exhibitor is informed at least one month before the planned Congress. Simulation Australasia, the Congress Organising Committee and Conference Organiser will use reasonable endeavours to remedy the impact of exceptional circumstances.

Exhibitor Display Rules:
Simulation Australasia, the Congress Organising Committee and Conference Organiser shall determine the hours during which the Exhibition shall be conducted and the hours of access permitted for exhibitors.

All Exhibition booths are to be fully manned and operational during the Congress and removal or change of any of the areas will not commence until after the Exhibition closes at 1530 on Thursday 29 September 2016.

No advertising material is allowed outside the designated booth area without prior consent. Excessive noise that inconveniences other exhibitors or the Congress attendees will not be allowed. This will be at the discretion of Simulation Australasia, the Congress Organising Committee and Conference Organiser.

No obstruction of any form is allowed in the aisles and walkways. While companies are encouraged to pursue novel methods of attracting people to their stand, practices disadvantaging other companies or detracting from the Exhibition will be discouraged.

Exhibitors will acknowledge that Simulation Australasia, Conference Organising Committee, Conference Organiser, the Exhibition hire company and Melbourne Convention and Exhibition Centre will not be responsible for any loss or damage to the exhibitor’s property and that all exhibitor material and equipment is the sole responsibility of the exhibitor.

All custom stand designs must be approved by the Conference Organiser and Melbourne Convention and Exhibition Centre to allow for unrestricted views. Custom booths which aren’t open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

Partnerships:
Nothing contained in the agreement will be deemed to constitute a partnership, joint venture or agency relationship between you and Simulation Australasia and/or the Conference Organiser. You must not do anything where you will, in any way, be represented that you are a partner of Simulation Australasia and/or the Conference Organiser.

Responsibility:
Simulation Australasia, the Congress Organising Committee, Conference Organiser and Melbourne Convention and Exhibition Centre accept no responsibility for any act, accidents, omissions on the part of service providers, the accuracy or content of any written or oral statements by speakers in connection with this event, delay, damage, personal injury or death. The Sponsor/Exhibitor is responsible for all personal injury or damage to property arising in connection with the Exhibitor display area, however caused. The Sponsor/Exhibitor will indemnify the Conference Organiser in respect of any claim and demands in respect thereof. The Sponsor/Exhibitor must take out adequate insurance in respect of all such claims. Australian regulators require all Sponsors/Exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of $10 million or above. This refers to damage or injury caused to third parties or visitors on, or in the vicinity of, an Exhibition stand or space. Sponsors/Exhibitors are required to submit their Public Liability Insurance Certificate along with their booking form.

Registrations:
Sponsors/Exhibitors are not permitted to attend Congress Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Congress as a delegate or attend Networking Functions, the appropriate registration form must be completed and forwarded to the Conference Organiser together with the applicable registration fee. Specific Sponsor/Exhibitor registration forms will be sent out at a later date.

Sponsorship and Exhibition Packages:
Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organiser. Sponsorship and Exhibition entitlements will not commence until the Acceptance Form and deposit is received by the Conference Organiser.

Unavoidable Occurrences:
In the event that the Australasian Simulation Congress/Exhibition is cancelled or delayed through no fault of Simulation Australasia, the Congress Organising Committee, Conference Organiser and the Venue Manager, due to but not limited to, fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Exhibitor/Sponsor shall not be entitled to any refund or claim for any loss of damage.

Venue:
The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Melbourne Convention and Exhibition Centre.
Acceptance Form

Simulation Australasia Limited ABN 13 087 862 619
All amounts are in Australian dollars and include GST.

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*All correspondence will be forwarded to this person.

Level of Sponsorship (please tick):

- Platinum Sponsor - $32,500
- Gold Sponsor - $17,500
- Silver Sponsor - $10,000
- Awards Dinner Sponsor - SimTecT - $4,000
- Awards Dinner Sponsor - SimHealth - $4,000
- Congress Welcome Reception Sponsor - $5,000
- Café Sponsor - $5,000
- Showcase Space Sponsor - $5,000
- Wireless Internet Sponsor - $5,000
- DMT Network Sponsor - $5,000
- Charge Bar Sponsor - $4,000
- One Day Catering Sponsor - $3,000
- Three Day Catering Sponsor - $7,000
- Serious Games Showcase & Challenge Primary Sponsor - $6,000
- Serious Games Showcase & Challenge Contributing Sponsor - $3,000
- Pre-Congress Master Class Sponsor - $3,000
- Notepad & Pen Sponsor - $1,000

Exhibition Packages (please tick):

**Member:**
- 3m x 2m Floor Space Only - $1,750
- 3m x 3m Floor Space Only - $2,300
- 6m x 3m Floor Space Only - $4,350
- 6m x 6m Floor Space Only - $8,200
- Other: ___________________________

**Non Member:**
- 3m x 2m Floor Space Only - $2,050
- 3m x 3m Floor Space Only - $2,650
- 6m x 3m Floor Space Only - $4,950
- 6m x 6m Floor Space Only - $9,450
- Other: ___________________________

**Member:**
- 2m x 1m Micro Booth - $1,200
- 3m x 2m Exhibition Booth - $2,650
- 3m x 3m Exhibition Booth - $3,300
- 6m x 3m Exhibition Booth - $5,950
- 6m x 6m Exhibition Booth - $10,450

**Non Member:**
- 2m x 1m Micro Booth - $1,500
- 3m x 2m Exhibition Booth - $3,000
- 3m x 3m Exhibition Booth - $3,700
- 6m x 3m Exhibition Booth - $6,750
- 6m x 6m Exhibition Booth - $12,200

Preferred booth sites (please note 1st, 2nd and 3rd preferences) ___________________________

I/WE AGREE TO THE TERMS AND CONDITIONS SET OUT IN THIS SPONSORSHIP AND EXHIBITOR PROPOSAL

Signature ___________________________ Date ___________________________

- Public Liability Insurance Certificate Attached

Please return this form to the Conference Managers:
All Occasions Management, 12 Stirling Street, Thebarton South Australia 5031
Phone: +61 8 8125 2200 Fax: +61 8 8125 2233
Email: kimberley@aomevents.com
For further information contact:

Simulation Australasia
Phone: + 61 8 8223 4888
Email: admin@simaust.com

All Occasions Management
Phone: +61 8 8125 2200
Email: conference@aomevents.com